

*A workshop designed with Moseley Exchange members and Art Market traders in mind*

# Social Media Group Therapy

An innovative approach to Internet help and advice from Pete Ashton

**Tuesday March 6th from 6-8pm.**

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## Get help with

- Building followers.
- Time management.
- What to write about.
- Getting the right tone.
- Choosing the right tools.
- Putting links in blog posts.
- Appearing in search results.
- Setting up a Facebook page.
- Dealing with negative feedback.
- Dealing with copyright infringement.
- Keeping business and personal separate.



and anything else that's keeping you up at night.

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A **Social Media Group Therapy** session lasts for 2 hours with a break for tea. There are between 5 and 10 participants plus the trainer. After a brief introduction each participant shares their problem. This is unpicked and explained in general terms by the trainer and the group works together to find a solution. By the end of the session everyone will have had their problem addressed and have learned from the experiences of the others.

**£25 per person including refreshments  
(£20 for Moseley Exchange members)**

Book at the Exchange reception or at [ash10.com](http://ash10.com) where you can find more information. If you have questions contact Pete Ashton on 07775 690 106 or [peteashton@gmail.com](mailto:peteashton@gmail.com)